



## Dive Paradise News Brief



**For Immediate Release • September 28, 2005**

**For More Information, Contact:**

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Visit Dive Paradise At DEMA 2005 Inn Las Vegas, Booths #2228 / 2230 / 2232

**Dive Paradise: Step Back In Time For A Relaxing Vacation,  
Old Cozumel Hospitality And Rates That Recall The 1980s**

Dive Paradise, "The name you know and trust," has been providing safe, fun-filled scuba vacations in Cozumel, Mexico for 21 years. This year Dive Paradise is inviting guests to take a step back in time for package values that recall the days when Dive Paradise made its first splash in Cozumel.

Tempting specials with diving and accommodations at the Villablanca Garden Beach Resort start at \$308 pp/do for the four-night package. This special includes three days of two-tank boat dives, and two afternoon boat dives. For groups, each 14th package is complimentary. (Promotional packages not available during U.S. Thanksgiving holiday "blackout" period November 19 to 29, 2005.)

Everything a guest needs for a relaxing dive vacation is conveniently located at the Villablanca. Dive Paradise operates a PADI Gold Palm IDC Training Facility at the resort. The full-service scuba center features a customer service desk, "scubatique," rental department, outdoor showers, gear rinse and storage facilities, boat docks and excellent shore diving.

Every paradise must have its temptations. Cozumel is no different: "Temptations" is Dive Paradise's own restaurant and beach club at the Villablanca. When you're looking to kick back, Temptations is an oasis of calm. Drop in for breakfast before you hop your dive boat, then drop in during the afternoon for apres-dive drinks, snack and lunch.

At the Villablanca Garden Beach Hotel, guests appreciate the casual atmosphere of Spanish colonial elegance. The resort offers 50 recently-refurbished suites and rooms, each complete with refrigerator, telephone, air conditioning, ceiling fan, bathtub and satellite TV. Thanks to the Villablanca's location, divers enjoy convenient access to both the reefs *and* downtown.

Contact Dive Paradise or your dive travel specialist when you're ready to experience the rhythms of easy diving and the hospitality of old Cozumel. • [www.diveparadise.com](http://www.diveparadise.com) •  
• E-mail: [info@diveparadise.com](mailto:info@diveparadise.com) • Phone from USA: 011-52-987 872-5161 •

Note to editors: Short and long versions of this press release and high resolution photos are available at: <[www.InfoScuba.net/diveparadise](http://www.InfoScuba.net/diveparadise)>

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## Dive Paradise Press Release

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From USA phone 011-52-987 872-5161

Visit Dive Paradise At DEMA 2005 in Las Vegas, October 4-7  
Booths #2228 / 2230 / 2232

**Dive Paradise: Step Back In Time For A Relaxing Vacation,  
Old Cozumel Hospitality And Rates That Recall The 1980s**

It's 6 a.m. Your alarm clock shrieks. Time for another exhausting day of life in the fast lane. You pry open your eyes and weigh your chances of not becoming roadkill of the day. The odds don't look good....

What's a diver to do? Escape. Escape to Dive Paradise, and to the hospitality of old Cozumel and the casual elegance of Villablanca Garden Beach Hotel.

Dive Paradise, "The name you know and trust," has been providing safe, fun-filled scuba escapes in Cozumel, Mexico for 21 years. This year Dive Paradise is inviting guests to take a step back in time with package values that recall the days when Dive Paradise made its first splash in Cozumel. Tempting specials with diving and accommodations at the Villablanca start at \$308.

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For stays through December 20, 2005, a four-night package with a standard room runs \$308 pp/do. This special includes three days of two-tank boat dives, and two afternoon boat dives. A seven-night stay in a Villablanca suite costs \$579 pp/do. This package includes five days of two-tank boat dives, and four afternoon boat dives.

Of course, Dive Paradise provides a "Bienvenidos" (welcome) tank for a practice shore dive on you arrive. Boat dives include a snack, water/soft drinks, use of tanks, weights, belt, and services of an in-water divemaster. For groups, each 14th package is complimentary. For reservations and air fares, please contact your dive travel specialist. (All rates in U.S. dollars are per person/double occupancy, and include 10% "Mexican Government Tax." Promotional packages not available during U.S. Thanksgiving holiday "blackout" period November 19 to 29, 2005.)

Everything a guest needs for a memorable and relaxing Dive Paradise vacation is located onsite at Villablanca Garden Beach Hotel....

**Dive Paradise** operates a PADI Gold Palm IDC Training Facility at the resort. The full-service scuba center features a customer service desk, "scubatique," rental department, outdoor showers, gear rinse and storage facilities, boat docks and entry points for excellent shore dives. Guests at the resort can easily drop in on the Dive Paradise shop to arrange their diving.

Looking for an alternative to the frenzied carnival atmosphere of the "tourist" beaches? Then sidle into "**Temptations**," Dive Paradise's own beach club at the Villablanca. It's an oasis of calm, far removed from the hawkers, hustlers and other Type A personalities who wage war on your enjoyment of your dive vacation.

Enticing possibilities abound at "Temptations." Savor a delicious breakfast before you hop the boat for your morning dive trip. Indulge yourself with a refreshing drink over lunch or after-dive snacks. Nestle into a cozy beach chair in the sand while you drink in the Caribbean view (or local brew). Grab your gear for outstanding snorkeling and diving right off the beach.



When you want to stop the world and get away from it all, Temptations is your place. Prices are reasonable and the folks friendly, as always at Dive Paradise.

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**Villablanca Garden Beach Hotel** nestles in a large estate a little over a mile south of downtown Cozumel. Manicured tropical gardens and lawns invite guests to laze by the sparkling pool. The Caribbean sun gleams off always-fresh white paint--the *blanca* in the name Villablanca.

Guests appreciate the casual atmosphere of Spanish colonial elegance. A stay at the Villablanca is a step back in time, to an era when fond memories of Mexican hospitality and gracious service would linger for decades in the mind of every traveler fortunate enough to visit Cozumel.



The Villablanca's private beach and the Dive Paradise center are a minute's stroll from the guest quarters. Grab your gear for some shore diving. Colorful coral gardens and the impressive Villablanca Wall are a short swim from the beach.

The resort offers 50 recently-refurbished rooms, each complete with refrigerator, telephone, air conditioning, ceiling fan, bathtub and satellite TV. Suites offer over 180 square feet of leisure living space. They feature marble bathrooms with sunken tubs, king and day bed, and balcony or terrace. Standard rooms provide 66 square feet of space and include either a king bed or two singles.



For divers, one of the best features of the Villablanca is the location. To the south are the reefs; to the north, the town center (*el centro*). Guests enjoy convenient access to the island's underwater treasures *and* downtown. In the cool of the evening, walk the mile to the edge of downtown. Or if you prefer, take a taxi. The ride takes five minutes and costs only US\$3.50 for up to four passengers.

Villablanca services and amenities include a new fitness center, tennis court, volleyball, doctor on call, mini-soccer field, laundry service, baby-sitting, airline confirmations, moped and bicycle rentals, safe deposit box, wedding facilities, parking, and e-mail and fax service.

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Dive Paradise has five convenient locations on the island: two downtown, and beachfront centers at Hotel Barracuda, the Villablanca and Hotel Cozumel.

As a PADI Gold Palm IDC Training Facility, Dive Paradise offers the complete range of scuba and snorkeling training--from a first "get-wet" experience through Instructor Development Courses.

Dive Paradise operates the largest fleet of boats on Cozumel. The size of the fleet translates into smaller groups, more room to spread out, personalized diving, and a greater choice of reefs. Guests can custom-design their dive vacations to suit their needs, experience and desires. Dive Paradise boats pick up clients at almost all hotel docks from Hotel Barracuda to the south.

Contact Dive Paradise or your dive travel specialist when you're ready to experience the rhythms of easy diving and the hospitality of old Cozumel:

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